

# SWOT Analysis

*Strengths, Weaknesses, Opportunities, Threats*

This is both an internal and external assessment. We'll want to solve for your weaknesses, be aware of the threats and capitalize on your strengths and opportunities. Weaknesses prevent you from achieving your Vision. *Helpful hint: Refer to the Self-Evaluation Wheel for this exercise.*

**Strengths**

**Opportunities**

**Weaknesses**

**Threats**